

**150** hours of continuing  
education available



# Michigan Veterinary Conference

**January 27–29, 2012**



# exhibitors & booth numbers

Abaxis . . . . .	1	Michigan Veterinary Specialists . . . . .	43
Animal Health International . . . . .	29	Midwest Veterinary Supply . . . . .	25–26
Animal Neurology, Rehabilitation & ER Center . . . . .	46	<b>NEW EXHIBITOR!</b> MSU Federal Credit Union . . . . .	93
Bayer Animal Health . . . . .	47	MWI Veterinary Supply . . . . .	7–9
Boehringer Ingelheim . . . . .	36–37	Nestlé Purina PetCare . . . . .	10
Boggs Specialties LLC . . . . .	82	Novartis Animal Health . . . . .	68–69
Butler Schein Animal Health . . . . .	66	Nutramax Laboratories, Inc. . . . .	27
CEVA Animal Health . . . . .	12	Oakland Veterinary Referral Services . . . . .	57–58
Cheshire Partners, LLC . . . . .	45	Partridge Enterprises, Inc. . . . .	41–42
Chester, Inc. Architectural Services . . . . .	52	Penn Veterinary Supply . . . . .	77
Comerica Merchant Services . . . . .	60	Pfizer Animal Health . . . . .	14–15
Creative Compounding Center . . . . .	92	PNC Bank . . . . .	33
Creative Financial Centre . . . . .	48	<b>NEW EXHIBITOR!</b> Prime Coat Coating Systems . . . . .	50
<b>NEW EXHIBITOR!</b> Cuattro, LLC . . . . .	84	<b>NEW EXHIBITOR!</b> PulseVet Technologies . . . . .	89
Dechra Veterinary Products . . . . .	51	Radtech X-Ray, Inc. . . . .	22
Diamondback Drugs . . . . .	32	Ralph C. Wilson Insurance Agency . . . . .	38–39
DVM Solutions . . . . .	59	Rehmann . . . . .	13
Elanco Companion Animal Health . . . . .	55–56	Roadrunner Pharmacy . . . . .	87
Elsevier Inc. . . . .	61–62	Royal Canin Veterinary Diet . . . . .	40
<b>NEW EXHIBITOR!</b> Embrace Pet Insurance . . . . .	83	Sanford Brown College . . . . .	64
Essential Pharmacy Compounding . . . . .	34	Simmons Great Lakes, Inc. . . . .	88
Faithful Companion Pet Cremation Services . . . . .	74	Spectrum Surgical Instruments . . . . .	71
First Veterinary Supply . . . . .	44	Total Practice Solutions Group . . . . .	63
Flint X-Ray Inc. . . . .	49	Universal Ultrasound . . . . .	91
Futrell & Futrell Builders, Inc. . . . .	35	U.S. Army Health Care . . . . .	16
Grand X-Ray . . . . .	30	<b>NEW EXHIBITOR!</b> Vet's Best Friend . . . . .	85–86
Heska Corporation . . . . .	67	<b>NEW EXHIBITOR!</b> VetCor . . . . .	11
Hills Pet Nutrition, Inc. . . . .	2–3	Veterinary Pharmacies of America, Inc. . . . .	65
Iams Veterinary Formulas–P&G Pet Care . . . . .	54	Vetri-Science Laboratories . . . . .	78
IDEXX Laboratories . . . . .	6	VPI Pet Insurance . . . . .	21
Invisible Fence Brand . . . . .	72	Webster Veterinary . . . . .	17–18
Jorgensen Laboratories . . . . .	70	Wiley–Blackwell . . . . .	31
K–Laser USA . . . . .	73	Wolverine X-Ray . . . . .	94
Karl Storz Veterinary Endoscopy–America, Inc. . . . .	81	Wolverton, Inc. . . . .	53, 79–80
Marshfield Labs . . . . .	90		
Merial Limited . . . . .	4–5		
MSU College of Veterinary Medicine . . . . .	75–76		

## Thursday, January 26

---

<b>Registration</b> .....		5:30 PM–7:00 PM
EXHIBIT HALL SET-UP .....	Hall A .....	3:00 PM–7:00 PM

## Friday, January 27

---

<b>Morning Coffee</b> .....	North Point Café .....	8:00 AM–9:00 AM
<b>Registration</b> .....		7:30 AM–5:30 PM
<b>Rabies Titer Checks</b> (sponsored by Marshfield Labs) .....	Room 101 .....	7:30 AM–10:30 AM
EXHIBIT HALL SET-UP .....	Hall A .....	8:00 AM–9:30 AM
EXHIBIT HALL OPEN .....	Hall A .....	9:30 AM–6:30 PM
<b>SESSIONS</b> .....		9:00 AM–12:20 PM
<b>Break Refreshments</b> .....	Hall A .....	9:30 AM–11:30 AM
<b>MVMA Luncheon &amp; Business Meeting</b> (sponsored by Merial Limited) .....	Hall C .....	12:30 PM–1:45 PM
<b>SESSIONS</b> .....		2:00 PM–5:20 PM
<b>Break Refreshments</b> .....	Hall A .....	2:00 PM–5:00 PM
<b>Employment Interviews</b> (see page 16 for details) .....	Radisson, 2nd Level .....	2:00 PM–6:00 PM
<b>Exhibitor Libations</b> (beer, wine, bottled water) .....	Hall A .....	5:00 PM–6:30 PM
<b>Speed Networking</b> .....	Hall A .....	5:30 PM–6:30 PM
<b>Large Animal &amp; Equine Practitioners' Reception</b> (sponsored by Merck Animal Health) .....	Rooms 102–104 .....	6:30 PM–8:00 PM

## Saturday, January 28

---

<b>Coffee</b> .....	Hall C .....	8:00 AM–9:00 AM
EXHIBIT HALL OPEN .....	Hall A .....	9:30 AM–4:00 PM
<b>Registration</b> .....		8:00 AM–5:30 PM
<b>Rabies Titer Checks</b> (sponsored by Marshfield Labs) .....	Room 101 .....	7:30 AM–10:30 AM
<b>Break Refreshments</b> .....	Hall A .....	9:30 AM–11:30 PM
<b>Brunch in Exhibit Area</b> .....	Hall A .....	9:50 AM–11:00 AM
<b>SESSIONS</b> .....		9:00 AM–12:55 PM
<b>Employment Interviews</b> (see page 16 for details) .....	Radisson, 2nd Level .....	10:00 AM–5:00 PM
<b>Luncheon &amp; SCAVMA Auction</b> (sponsored by Novartis Animal Health) .....	Hall C .....	1:00 PM–2:00 PM
<b>MVMA President's Luncheon</b> (by invitation) .....	Radisson, 2nd Level .....	1:00 PM–2:00 PM
<b>SESSIONS</b> .....		2:00 PM–5:20 PM
<b>Break Refreshments</b> .....	Hall A .....	2:00 PM–4:00 PM
<b>Grand Hotel Drawing</b> .....	Hall A .....	3:00 PM
<b>MSU-CVM Alumni Reception</b> .....	Hall C .....	6:00 PM–8:00 PM

## Sunday, January 29

---

<b>Continental Breakfast</b> .....	Rooms 101–102 .....	8:00 AM–9:00 AM
<b>Registration</b> .....		8:30 AM–11:00 AM
<b>SESSIONS</b> .....		9:00 AM–11:50 AM
<b>Break Refreshments</b> .....	Rooms 101–102 .....	9:00 AM–11:30 AM

# general information

Register online at [michvma.org](http://michvma.org) 

## Presenters



**MICHIGAN VETERINARY  
MEDICAL ASSOCIATION**

2144 Commons Parkway  
Okemos, MI 48864  
TEL (517) 347-4710  
FAX (517) 347-4666  
E-MAIL [mvma@michvma.org](mailto:mvma@michvma.org)  
WEB [michvma.org](http://michvma.org)

Karlene Belyea, MBA, *Executive Director*  
Sheri Fandel, *Director of Operations*  
Kara Reed, *Director of Member Services*  
Jan Hodge, *Coordinator of Administrative Services*



**COLLEGE OF VETERINARY MEDICINE  
PROFESSIONAL PROGRAMS  
MVC SUPPORT OFFICE**

F101 Veterinary Medical Center, MSU  
East Lansing, MI 48824  
TEL (517) 355-6510  
FAX (517) 353-3041  
E-MAIL [walsjerje@cvm.msu.edu](mailto:walsjerje@cvm.msu.edu)

Edmund J. Rosser Jr., DVM, Diplomate ACVD,  
*MVC Coordinator*  
Jeanne Walser, *MVC Support Staff*

## Conference Office

The Lansing Center  
333 East Michigan Ave., Lansing, MI 48933  
TEL (517) 483-7438 (*during conference only*)

### LOCATION

Both the conference office and the registration area are located in the Lansing Center, first level, facing Michigan Avenue.

### HOURS

Thursday . . . . . 5:30 PM–7:00 PM  
Friday . . . . . 7:30 AM–5:30 PM  
Saturday . . . . . 8:00 AM–5:30 PM  
Sunday . . . . . 8:30 AM–11:00 AM

## Hotel Accommodations

Reservations can be made online at [www.michvma.org](http://www.michvma.org) or by calling the hotels directly. Prices quoted do not include tax.

### CONFERENCE HOTEL

■ Radisson Hotel . . . . . \$116  
111 Grand Ave., Lansing  
(517) 482-0188 or toll-free (800) 333-3333  
*HOUSING CODE: MVMG12*

### ALTERNATE HOTELS

■ East Lansing Marriott, University Place . . . . . \$114  
300 MAC Ave., East Lansing  
(517) 337-4440  
*HOUSING CODE: VMAVMAA*

■ The Kellogg Center . . . . . \$96  
South Harrison Rd., East Lansing  
(800) 875-5090  
*HOUSING CODE: MVMO12612*

■ Lexington Lansing Hotel . . . . . \$99  
(formerly Sheraton Hotel)  
925 S. Creyts Rd., Lansing  
(517) 323-7100  
*HOUSING CODE: MICHIGAN VETERINARY CONFERENCE*



# MVC 2013

January 25-27, 2013

For a more detailed description of some of this year's presentations, visit our website

<http://cvm.msu.edu/mvc>

## Exhibit Hall Hours

Friday . . . . . 9:30 AM-6:30 PM  
Saturday . . . . . 9:30 AM-4:00 PM

Conference badges are required to enter the exhibit hall, Lansing Center and Hall A. At least a one-day registration is required to enter the exhibit hall on the day you wish to attend.

## Refreshment Stations

Refreshments will be available in the following Lansing Center areas:

### FRIDAY

8:00 AM-9:00 AM . . . . . North Point Café  
9:30 AM-11:30 AM . . . . . Exhibit Hall A  
2:00 PM-5:00 PM . . . . . Exhibit Hall A

### SATURDAY

9:30 AM-11:30 AM . . . . . Exhibit Hall A  
2:00 PM-4:00 PM . . . . . Exhibit Hall A

### SUNDAY

9:00 AM-11:30 AM . . . . . Rooms 101-102

## Accommodations for the Disabled

Michigan State University and the Michigan Veterinary Medical Association are committed to providing equal opportunity for participation in all programs, services, and activities. Accommodations for persons with disabilities may be requested by calling the MVMA office at (517) 347-4710 or by written request to the MVMA office and must be postmarked on or before January 4.

## Parking

- Radisson Hotel overnight guests may use the valet parking provided for hotel guests, at \$11.00/night.
- Kellogg Center, Sheraton Hotel, and East Lansing Marriott guests may commute or arrange for complimentary shuttle service if shuttle is available.
- Lansing Center parking: Enter from southbound Cedar Street. Cost: \$5.00/day. No in/out privileges.
- Ramp north of Radisson Hotel: Enter from the left lane of Grand Avenue (one-way north). Pedway to Radisson and Lansing Center is on the 3rd level. Cost: \$1.00/half-hour with a maximum of \$10.00/day. Payment is made through automated attendants upon exiting.

## Brunch & Continental Breakfast

### BRUNCH

Saturday, 9:50 AM-11:00 AM . . . . . Exhibit Hall A

### CONTINENTAL BREAKFAST

Sunday, 8:00 AM-9:00 AM . . . . . Rooms 101-102

## Refund Policy

Refunds, less \$50.00, will be made for cancellations received before January 20, 2012.

## Certificates of Attendance

Attendance certificates will be included in your conference materials. 15 CE hours are available per attendee.



EARLY BIRD COFFEE • North Point Café

	COMPANION ANIMAL MSU Residents BANQUET ROOM 6	COMPANION ANIMAL Internal Medicine: Infectious Diseases BANQUET ROOMS 2 & 4	COMPANION ANIMAL Internal Medicine BANQUET ROOMS 5 & 7	NONTRADITIONAL Emerging Animal Health & Disease BANQUET ROOM 8	FOOD ANIMAL Dairy ROOM 205
9:00-9:50	URINARY INCONTINENCE IN DOGS: WHAT'S NEW? <i>Dr. Todd Carter</i>	DIAGNOSIS & TREATMENT OF FELINE UPPER RESPIRATORY DISEASES, PART 1 <i>Dr. Michael Lappin</i>	CANINE PANCREATITIS: DIAGNOSIS & MANAGEMENT <i>Dr. Jane Armstrong</i>	PANEL DISCUSSION: MICHIGAN OIL SPILL RESPONSE <i>Dr. Mike Neault, moderator</i>	LIPID MOBILIZATION & INFLAMMATORY RESPONSES DURING THE TRANSITION PERIOD OF DAIRY COWS <i>Dr. Andres Contrera</i>
		BOEHRINGER INGELHEIM VETMEDICA	IDEXX LABORATORIES	AMERICAN VET. MEDICAL FDTN.	PFIZER ANIMAL HEALTH
10:05-10:55	EFFECTS OF DIFFERENT ANESTHETIC DRUGS ON SPLEEN VOLUME ASSESSED BY COMPUTERIZED TOMOGRAPHY <i>Dr. Caroline Baldo</i>	DIAGNOSIS & TREATMENT OF FELINE UPPER RESPIRATORY DISEASES, PART 2 <i>Dr. Michael Lappin</i>	FELINE PANCREATITIS: DIAGNOSIS & MANAGEMENT <i>Dr. Jane Armstrong</i>	VETERINARY DISASTER TRIAGE, PART 1 <i>Dr. Wayne E. Wingfield</i>	IMPROVING MYCOPLASMA MASTITIS DIAGNOSIS <i>Dr. Andres Contrera</i>
		BOEHRINGER INGELHEIM VETMEDICA	IDEXX LABORATORIES	AMERICAN VET. MEDICAL FDTN.	PFIZER ANIMAL HEALTH
11:30-12:20	WHEN ONCOLOGY & OPHTHALMOLOGY COLLIDE: INTRAOCULAR NEOPLASIA <i>Dr. Freya Mowat</i>	PREVENTION OF FELINE UPPER RESPIRATORY DISEASES <i>Dr. Michael Lappin</i>	HEPATIC LIPIDOSIS IN CATS <i>Dr. Jane Armstrong</i>	VETERINARY DISASTER TRIAGE, PART 2 <i>Dr. Wayne E. Wingfield</i>	THE FUSS ABOUT FOOD ANIMAL ANTIBIOTICS USE, RESISTANCE & RESIDUE: FACT OR FOLLY? <i>Dr. Bo Norby</i>
		BOEHRINGER INGELHEIM VETMEDICA	IDEXX LABORATORIES	AMERICAN VET. MEDICAL FDTN.	PFIZER ANIMAL HEALTH



MVMA LUNCHEON • Hall C • Admission by badge • supported by MERIAL, LIMITED

	COMPANION ANIMAL MSU Residents BANQUET ROOM 6	COMPANION ANIMAL Internal Medicine: Infectious Diseases BANQUET ROOMS 2 & 4	COMPANION ANIMAL Internal Medicine BANQUET ROOMS 5 & 7	NONTRADITIONAL Emerging Animal Health & Disease BANQUET ROOM 8	FOOD ANIMAL Dairy ROOM 205
2:00-2:50	CLINICAL APPROACH TO THE BLEEDING PATIENT <i>Dr. Alan Ralph</i>	FELINE VACCINE-ASSOCIATED SIDE EFFECTS <i>Dr. Michael Lappin</i>	FELINE CHOLANGITIS: CAUSES? DIAGNOSIS? TREATMENT? <i>Dr. Jane Armstrong</i>	ZOONOTIC DISEASES & THE VETERINARY RESPONDER, PART 1 <i>Dr. Wayne E. Wingfield</i>	PROGESTERONE & ANTRAL AGE OF THE OVULATORY FOLLICLE ON FERTILITY OF LACTATING DAIRY COWS <i>Dr. J. Richard Pursley</i>
		BOEHRINGER INGELHEIM VETMEDICA	IDEXX LABORATORIES	AMERICAN VET. MEDICAL FDTN.	PFIZER ANIMAL HEALTH
3:15-4:05	WOBBLER SYNDROME: 45 YEARS LATER, WHAT HAVE WE LEARNED? <i>Dr. Bianca Boudreau</i>	DIAGNOSIS, TREATMENT & PREVENTION OF FELINE RETROVIRUS INFECTIONS <i>Dr. Michael Lappin</i>	HEPATITIS IN DOGS: THE TWO MAIN TYPES <i>Dr. Jane Armstrong</i>	ZOONOTIC DISEASES & THE VETERINARY RESPONDER, PART 2 <i>Dr. Wayne E. Wingfield</i>	THE EFFECT OF ACCESSORY CORPORA LUTEA ON COMPLETE LUTEOLYSIS & CONCEPTION RATES OF COWS TREATED WITH FERTILITY PROGRAMS <i>Dr. J. Richard Pursley</i>
		BOEHRINGER INGELHEIM VETMEDICA	IDEXX LABORATORIES	AMERICAN VET. MEDICAL FDTN.	PFIZER ANIMAL HEALTH
4:30-5:20	WILDLIFE UPDATE: THE KALAMAZOO OIL SPILL—ONE YEAR LATER <i>Dr. Justin Schlanser</i>	UPDATE ON THE DIAGNOSIS & TREATMENT OF <i>GIARDIA</i> & <i>CRYPTOSPORIDIUM</i> INFECTIONS IN CATS <i>Dr. Michael Lappin</i>	BILIARY MUCOCELES IN DOGS <i>Dr. Jane Armstrong</i>	THE CHANGING ROLE OF VETERINARIANS IN DISASTER RESPONSE <i>Dr. Garry Goemann</i>	GROUP BREAKOUT SESSION <i>Dr. J. Richard Pursley</i>
		BOEHRINGER INGELHEIM VETMEDICA	IDEXX LABORATORIES	AMERICAN VET. MEDICAL FDTN.	PFIZER ANIMAL HEALTH

▶ SPONSORS SUPPORTING SPECIFIC SESSIONS ARE INDICATED IN SESSION BOX



EQUINE

### Anesthesia/ Pain Management

ROOM 201

EQUINE PAIN MANAGEMENT, PART 1  
*Dr. Eric Abrahamsen*

EQUINE PAIN MANAGEMENT, PART 2  
*Dr. Eric Abrahamsen*

STANDING CHEMICAL RESTRAINT: TECHNIQUES FOR SHORT & LONG PROCEDURES  
*Dr. Eric Abrahamsen*

### Practice Mgmt. & Staff Development

BANQUET ROOMS 1 & 3

THE ROLE OF TRUST IN CLIENT COMPLIANCE & EFFECTIVE PRACTICE TEAMWORK  
*Daniel R. Ilgen, PhD*

CLIENT TRUST  
*Daniel R. Ilgen, PhD*

BREAKOUT GROUPS: CLIENT TRUST  
*Daniel R. Ilgen, PhD*

VETERINARY TECHNOLOGY

### Emergency & Critical Care

RADISSON CAPITOL BLRM. 1

KEYS TO THE SUCCESSFUL MANAGEMENT OF SEPTIC PERITONITIS  
*Dr. Matt Beal*

MANAGEMENT OF LIFE-THREATENING URINARY TRACT EMERGENCIES  
*Dr. Matt Beal*

CASE STUDIES IN TRAUMA  
*Dr. Matt Beal*

### Veterinary Technology

RADISSON CAPITOL BLRM. 2

VETERINARY DENTISTRY INSTRUMENTATION  
*Annie Mills, LVT, VTS*

VETERINARY DENTISTRY PAIN MANAGEMENT FROM BEGINNING TO END  
*Annie Mills, LVT, VTS*

VETERINARY DENTISTRY: ADVANCED PERIODONTAL THERAPIES  
*Annie Mills, LVT, VTS*

COMPANION ANIMAL

### Complementary & Alternative Medicine

ROOM 102

HOMEOPATHY: THE BASICS  
*Dr. Jacqueline Obando*

PECULIARITIES OF VETERINARY HOMEOPATHY  
*Dr. Jacqueline Obando*

INTEGRATING VETERINARY HOMEOPATHY IN A CONVENTIONAL PRACTICE  
*Dr. Jacqueline Obando*

VETRI-SCIENCE LABORATORIES

VETRI-SCIENCE LABORATORIES

VETRI-SCIENCE LABORATORIES



EQUINE

### Anesthesia/Pain Mgmt./MSU Updates

ROOM 201

PSYCHOTROPIC DRUGS IN HORSES: TELAZOL-BASED CAPTURE TECHNIQUES  
*Dr. Eric Abrahamsen*

OCCULT OPHTHALMIC DISEASE DURING THE PRE-PURCHASE EXAMINATION  
*Dr. Ann Rashmir*

ULTRASONOGRAPHIC INJECTION OF THE COXOFEMORAL JOINT  
*Dr. Henry O'Neill*

FIVE USES FOR BUSCOPAN  
*Dr. Susan Holcombe*

INTRAVENOUS & INTRAOSSEOUS REGIONAL PERFUSION  
*Dr. John Caron*

### Practice Mgmt. & Staff Development

BANQUET ROOMS 1 & 3

THE ROLE OF TRUST IN EFFECTIVE PRACTICE LEADERSHIP  
*Daniel R. Ilgen, PhD*

BREAKOUT GROUPS: ESTABLISHING TRUST THROUGH PRACTICE LEADERSHIP  
*Daniel R. Ilgen, PhD*

DEVELOPING AN ACTION PLAN FOR CREATING A CULTURE OF TRUST IN PARTICIPANTS' PRACTICES  
*Daniel R. Ilgen, PhD*

VETERINARY TECHNOLOGY

### Emergency & Critical Care

RADISSON CAPITOL BLRM. 1

CANINE & FELINE BLOOD TRANSFUSIONS  
*Sarah Erickson, LVT*

FLUID THERAPY INS & OUTS  
*Sarah Erickson, LVT*

HOW TO DO A LOT WITH A LITTLE: A CASE-BASED APPROACH  
*Teryl Hall, LVT*

### Veterinary Technology

RADISSON CAPITOL BLRM. 2

HOMEOPATHY: THE BASICS  
*Dr. Jacqueline Obando*

PECULIARITIES OF VETERINARY HOMEOPATHY  
*Dr. Jacqueline Obando*

USING ACUTE REMEDIES  
*Dr. Jacqueline Obando*

### Companion Animal

ROOM 102

AMERICAN BOARD OF VETERINARY PRACTITIONERS: IS IT FOR ME?  
*Dr. Steven Bailey*

FELINE CESTODES: HIDING IN PLAIN SIGHT  
*Dr. Chris Adolph*

NEGATIVE CONTRAST GASTROGRAPHY IN THE CAT  
*Dr. Steven Bailey*

BAYER ANIMAL HEALTH

5:30-6:15  
ROOM 201

☕ EARLY BIRD COFFEE • Hall C

	COMPANION ANIMAL <b>Dermatology</b>	COMPANION ANIMAL <b>Oncology</b>	GENERAL SESSION <b>Recent Graduate Track</b>	Equine	PRACTICE MGMT. & STAFF DEV. <b>Practice Management</b>
	BANQUET ROOMS 2 & 4	BANQUET ROOMS 5 & 7	ROOMS 103 & 104	ROOM 205	BANQUET ROOMS 1 & 3
9:00-9:50	OTOLOGY: THE IMPORTANCE OF THE BASICS <i>Dr. Lynette Cole</i>	CYTOLOGY FOR THE PRACTITIONER <i>Dr. Guillermo Couto</i>	HOW STUDENT DEBT AFFECTS PRACTICE OWNERSHIP <i>JP Blevins / Jim Mahan</i> <i>(Held in Banquet Rooms 1 &amp; 3, in conjunction with Practice Management)</i>	ABDOMINAL ULTRASONOGRAPHY IN FOALS <i>Dr. Peter Morresey</i>	HOW STUDENT DEBT AFFECTS PRACTICE OWNERSHIP <i>JP Blevins / Jim Mahan</i>
	DECHRA VETERINARY PRODUCTS	IDEXX LABORATORIES	LIVE OAK BANK	PFIZER ANIMAL HEALTH	LIVE OAK BANK

🍴 BRUNCH IN EXHIBIT AREA • Hall A

11:00-11:50	PREDISPOSING FACTORS, PRIMARY CAUSES & PERPETUATING FACTORS OF OTITIS EXTERNA <i>Dr. Lynette Cole</i>	WHAT CAN I DO FOR MY CANCER PATIENT? <i>Dr. Guillermo Couto</i>	SOCIAL MEDIA ETIQUETTE <i>JP Blevins / Jim Mahan</i> <i>(Held in Banquet Rooms 1 &amp; 3, in conjunction with Practice Management)</i>	UPDATE ON GASTRIC ULCERS <i>Dr. Peter Morresey</i>	SOCIAL MEDIA ETIQUETTE <i>JP Blevins / Jim Mahan</i>
	DECHRA VETERINARY PRODUCTS	IDEXX LABORATORIES	LIVE OAK BANK	PFIZER ANIMAL HEALTH	LIVE OAK BANK
12:05-12:55	OTIC DIAGNOSTICS & EAR FLUSHING TECHNIQUES <i>Dr. Lynette Cole</i>	SKIN TUMORS 101 <i>Dr. Guillermo Couto</i>	ENHANCING ADHERENCE: HEALTHY ANIMALS & SATISFIED CLIENTS <i>Dr. Jennifer Brandt, PhD</i>	DIARRHEAL DISEASES, PART 1 <i>Dr. Peter Morresey</i>	I.T.: WHAT IS "I.T."? <i>Nancy Dewitz</i>
	DECHRA VETERINARY PRODUCTS	IDEXX LABORATORIES		PFIZER ANIMAL HEALTH	DVM CONNEX

🍴 LUNCHEON & SCAVMA SILENT AUCTION • Hall C • Admission by badge • supported by Novartis Animal Health

	COMPANION ANIMAL <b>Dermatology</b>	COMPANION ANIMAL <b>Oncology</b>	GENERAL SESSION <b>Recent Graduate Track</b>	Equine	PRACTICE MGMT. & STAFF DEV. <b>Practice Management</b>
	BANQUET ROOMS 2 & 4	BANQUET ROOMS 5 & 7	ROOMS 103 & 104	ROOM 205	BANQUET ROOMS 1 & 3
2:00-2:50	TREATMENT OF OTITIS EXTERNA & OTITIS MEDIA <i>Dr. Lynette Cole</i>	HEMANGIOSARCOMA: NEW APPROACHES TO TREATMENT <i>Dr. Guillermo Couto</i>	THE ELEPHANT IN THE ROOM: MONEY IN THE VETERINARIAN-CLIENT RELATIONSHIP <i>Dr. Jennifer Brandt, PhD</i>	DIARRHEAL DISEASES, PART 2 <i>Dr. Peter Morresey</i>	HOW MANY POINTS OF FAILURE IN I.T. INFRASTRUCTURE CAN YOU ENDURE? <i>Nancy Dewitz</i>
	DECHRA VETERINARY PRODUCTS	IDEXX LABORATORIES			DVM CONNEX
3:30-4:20	WHAT'S NEW IN PYODERMA <i>Dr. Lynette Cole</i>	MAST CELL TUMORS: THE GOOD, THE BAD & THE UGLY <i>Dr. Guillermo Couto</i>	COMPASSION FATIGUE: PROMOTING SELF-CARE AT HOME & IN THE WORKPLACE <i>Dr. Jennifer Brandt, PhD</i>	CASE PRESENTATIONS: FOALS <i>Dr. Peter Morresey</i>	TECHNOLOGY DOESN'T HAVE TO BE SCARY <i>Nancy Dewitz</i>
	DECHRA VETERINARY PRODUCTS	IDEXX LABORATORIES		BOEHRINGER INGELHEIM VETMEDICA	DVM CONNEX
4:30-5:20	YEAST DERMATITIS <i>Dr. Lynette Cole</i>	ONCOLOGY CASE DISCUSSIONS <i>Dr. Guillermo Couto</i>	"TALES FROM THE TRENCHES": TIPS FOR NAVIGATING COMMON COMPLAINTS AGAINST VETERINARIANS <i>Drs. Hank Vaupel, Larry Letsche, Chris Rohwer, and Jim Chiodini, JD</i>	CASE PRESENTATIONS: WEANLINGS & ADULTS <i>Dr. Peter Morresey</i>	DATA PROTECTION: YOUR BUSINESS IS ONLY AS GOOD AS YOUR LAST BACKUP <i>Nancy Dewitz</i>
	DECHRA VETERINARY PRODUCTS	IDEXX LABORATORIES		BOEHRINGER INGELHEIM VETMEDICA	DVM CONNEX

▶ SPONSORS SUPPORTING SPECIFIC SESSIONS ARE INDICATED IN SESSION BOX

NONTRADITIONAL

Emerging Animal Health & Disease

ROOM 102

ARE YOU READY TO BE A VETERINARY DISASTER RESPONDER—OR ARE YOU ALREADY ONE?  
*Dr. Garry Goemann*

AMERICAN VET. MEDICAL FDTN.

PRACTICE MGMT. & STAFF DEV.

Staff Development

BANQUET ROOMS 6 & 8

GETTING CLIENTS TO “YES”  
*Brian Conrad, Practice Manager*

CARECREDIT

Veterinary Technology

ROOMS 203–204

DEMYSTIFYING “ANTIBIOTICS”  
*Joe Jehl, R.Ph., DICVP*

Veterinary Technology

ROOM 201–202

BUILDING TRUST: COMMUNICATION SKILLS WORKSHOP  
*Dr. Sarah Abood & Donna Letavish, LVT*

BAYER ANIMAL HEALTH

VETERINARY RESPONSE TO A NUCLEAR INCIDENT  
*Dr. Michael Hannon*

AMERICAN VET. MEDICAL FDTN.

DEALING WITH CLIENT FINANCIALS IN THIS ECONOMY  
*Brian Conrad, Practice Manager*

CARECREDIT

CALCULATIONS & CONVERSIONS  
*Joe Jehl, R.Ph., DICVP*

TECHNICIANS RELATE, UNDERSTAND & STRENGTHEN TEAMS, PART 1  
*Dr. Sarah Abood & Donna Letavish, LVT*

BAYER ANIMAL HEALTH

DISASTER MEDICINE: AN OVERVIEW OF THE VETERINARIAN'S ROLE IN EMERGENCY RESPONSE  
*Dr. Mike Ziccardi*

AMERICAN VET. MEDICAL FDTN.

WHAT IS IT THE CLIENT WANTS?  
*Brian Conrad, Practice Manager*

CARECREDIT

PHARMACY PRACTICE IN VETERINARY MEDICINE: WHAT IS IMPORTANT FOR YOU TO KNOW  
*Joe Jehl, R.Ph., DICVP*

TECHNICIANS RELATE, UNDERSTAND & STRENGTHEN TEAMS, PART 2  
*Dr. Sarah Abood & Donna Letavish, LVT*

BAYER ANIMAL HEALTH

NONTRADITIONAL

Emerging Animal Health & Disease

ROOM 102

OILED WILDLIFE RESPONSE: AN APPLIED EXAMPLE OF DISASTER MEDICINE  
*Dr. Mike Ziccardi*

AMERICAN VET. MEDICAL FDTN.

Staff Development

BANQUET ROOMS 6 & 8

COMMUNITY MARKETING  
*Brian Conrad, Practice Manager*

CARECREDIT

Veterinary Technology

ROOMS 203–204

HEMATOLOGY 911  
*Dr. Pamela Baker*  
*Required for wet lab participants.*

Veterinary Technology

ROOM 201–202

DIFFICULT PATIENTS: READING BODY LANGUAGE & DECREASING STRESS, PART 1  
*Melissa Spooner, LVT*

THE DEEPWATER HORIZON OIL SPILL: MARINE MAMMAL & SEA TURTLE RESPONSE  
*Dr. Mike Ziccardi*

AMERICAN VET. MEDICAL FDTN.

YOU ARE THE CLINIC'S NUMBER ONE MARKETING TOOL  
*Brian Conrad, Practice Manager*

CARECREDIT

CYTOLOGY 911  
*Dr. Pamela Baker*  
*Required for wet lab participants.*

DIFFICULT PATIENTS: READING BODY LANGUAGE & DECREASING STRESS, PART 2  
*Melissa Spooner, LVT*

WILDLIFE REHABILITATION: THE VETERINARIAN'S ROLE  
*Dr. Mike Ziccardi*

AMERICAN VET. MEDICAL FDTN.

RECEPTION IS THE FIRST IMPRESSION, THE EXAM ROOM IS THE LASTING IMPRESSION  
*Brian Conrad, Practice Manager*

CARECREDIT

URINALYSIS 911  
*Dr. Pamela Baker*  
*Required for wet lab participants.*

DEMYSTIFYING BEHAVIOR MYTHS  
*Melissa Spooner, LVT*



CONTINENTAL BREAKFAST • Rooms 101–102

COMPANION ANIMAL

Oncology

BANQUET ROOM 5

9:00–9:50

THE DIFFERENCE BETWEEN DOGS & CATS WITH CANCER  
*Dr. Barbara Kitchell*

NESTLÉ PURINA

10:00–10:50

FUTURE DIRECTIONS IN ONCOLOGY: INDIVIDUALIZED MEDICINE  
*Dr. Barbara Kitchell*

NESTLÉ PURINA

11:00–11:50

WHAT'S NEW IN LYMPHOMA?  
*Dr. Barbara Kitchell*

NESTLÉ PURINA

COMPANION ANIMAL

Dental Wet Lab

VET. TEACHING HOSPITAL

DENTAL RADIOLOGY WET LAB  
*Drs. Ruth Barthel, Molly Angel, and Jean Beemsterboer, LVT*

*Veterinarians only*

Limited to 16 participants.  
Fee = \$200

VETERINARY TECHNOLOGY

Clinical Pathology 911 Wet Lab

VET. TEACHING HOSPITAL

HEMATOLOGY, CYTOLOGY & URINALYSIS WET LAB  
*Dr. Pamela Baker*

*Veterinary technicians only*

Attendance to the lectures on Saturday afternoon required.

Limited to 30 participants.  
Fee = \$125

PFIZER ANIMAL HEALTH

NONTRADITIONAL/EAN&D

Disaster Response Training Session

BANQUET ROOM 6

DISASTER RESPONSE TRAINING SESSION: COMMAND GAME, PERSONAL PROTECTIVE EQUIPMENT, DECONTAMINATE "OILED BIRDS/ANIMALS"  
*Drs. Tara Myers Harrison, Mike Neault, Jim Sikarskie, Nancy Barr*

*Veterinarians only*

Limited to 50 participants.  
Fee = \$30

AMERICAN VET. MEDICAL FDTN.

VETERINARY TECHNOLOGY

Animal Handling Wet Lab

VET. TEACHING HOSPITAL

IMPLEMENTING CLICKERS IN A BEHAVIOR MODIFICATION PROGRAM  
*Melissa Spooner, LVT*

*Veterinary technicians only*

Limited to 20 participants.  
Fee = \$100

Practice Mgmt. & Staff Development

BANQUET ROOM 7\*

ENTERTAIN: CLIENT SERVICE IS A GAME OF ENTERTAINING  
*Dr. Brian Conrad, Practice Manager*

CARECREDIT

EDUCATE: WHILE WE ENTERTAIN OUR CLIENTS IN OUR VETERINARY HOSPITALS, WE ALSO NEED TO TAKE TIME TO EDUCATE  
*Dr. Brian Conrad, Practice Manager*

CARECREDIT

EFFICIENCY: AS MANAGERS & LEADERS WE HAVE BEEN FORCED TO DO MORE WITH LESS DURING THESE CHALLENGING ECONOMIC TIMES  
*Dr. Brian Conrad, Practice Manager*

CARECREDIT

COMPANION ANIMAL

Video-Otoscopy Wet Lab

VET. TEACHING HOSPITAL

VIDEO-OTOSCOPY WET LAB  
*Dr. Lynette Cole, Elaine Striler, LVT*

*Veterinarians only*

Limited to 16 participants.  
Fee = \$175

DECHRA & KARL STORZ

\*Participants will meet in Room 7 and will break into two groups later, using Rooms 7 and 103.

EQUINE

IRAP® Lecture & Wet Lab

VET. TEACHING HOSPITAL

INTERLEUKIN-1 RECEPTOR ANTAGONIST PROTEIN (IRAP®): USE OF AUTOLOGOUS CONDITIONED SERUM IN THE HORSE  
*Dr. Melinda Poole, Bryan Toliver, LVT*

*Veterinarians only*

Pre-registrants will qualify for a random drawing for one of five free IRAP kits (a \$300 value).

Limited to 50 participants.  
No fee.

DECHRA VETERINARY PRODUCTS

▶ SPONSORS SUPPORTING SPECIFIC SESSIONS ARE INDICATED IN SESSION BOX

# labs & special sessions

## Dental Radiology Wet Lab

---

**SUNDAY, JANUARY 29 • 9:00 AM–11:50 AM**

**MSU VETERINARY TEACHING HOSPITAL**

**DRS. RUTH BARTHEL & MOLLY ANGEL; JEAN BEEMSTERBOER, LVT**

**LIMIT: 16 PARTICIPANTS / FEE: \$200**

Expand your knowledge and skills in dental radiology! The field of digital dental radiology has tremendously improved the quality of care the veterinary dentist is able to provide. Our PowerPoint presentation will guide you through interpretation of digital dental radiology, and a hands-on wet lab will allow you to refine skills of positioning and radiographic technique utilizing the most up-to-date sensors and software.

## Disaster Response Training Session

---

**SUNDAY, JANUARY 29 • 9:00 AM–11:50 AM**

**LANSING CENTER, BANQUET ROOM 6**

**DRS. TARA MYERS HARRISON, MIKE NEAULT, JIM SIKARSKIE & NANCY BARR**

**LIMIT: 50 PARTICIPANTS / FEE: \$30**

Learn about disaster response and the incident command system by participating in the “Command Game.” Learn the basic positions of a command response team, how to “don and doff” personal protective equipment, participate in a mock response exercise, and clean “oiled” stuffed wildlife (stuffed wildlife will be sent home with responders). Recommend wearing casual attire (e.g., jeans, tennis shoes, etc.).

## Clinical Pathology 911 Wet Lab

---

**SUNDAY, JANUARY 29 • 9:00 AM–11:50 AM**

**MSU VETERINARY TEACHING HOSPITAL**

**DR. PAMELA BAKER**

**LIMIT: 30 PARTICIPANTS / FEE: \$125**

Make a diagnostic difference! Microscopic analysis of body fluids is often the fastest way to detect critical diag-

nostic clues in emergency situations. The material presented in Hematology 911, Cytology 911, and Urinalysis 911 will be reinforced through interactive examination of samples from urgent clinical cases using individual microscopes and high-quality images.

## Animal Handling Wet Lab

---

**SUNDAY, JANUARY 29 • 9:00 AM–11:50 AM**

**MSU VETERINARY TEACHING HOSPITAL**

**MELISSA SPOONER, LVT**

**LIMIT: 20 PARTICIPANTS / FEE: \$100**

*Implementing Clickers in a Behavior Modification Program.* This interactive lab has been designed to introduce the technique of Clicker Training. Elements such as cuing, shaping, luring, and targeting, and how they can be used in a behavior modification, will be demonstrated and practiced. Information regarding clicker training as relates to other species will also be discussed. Bring your own dog to participate. (Dogs should be in good health, friendly with people and other dogs, and be able to be kenneled for short periods during the lab. A dog can also be provided by request.)

## Video-Otoscopy Wet Lab

---

**SUNDAY, JANUARY 29 • 9:00 AM–11:50 AM**

**MSU VETERINARY TEACHING HOSPITAL**

**DR. LYNETTE COLE & ELAINE STRILER, LVT**

**LIMIT: 16 PARTICIPANTS / FEE: \$175**

Dr. Cole has been using video-otoscopy on otology cases for over 14 years and will demonstrate how a video-otoscope improves the ability to diagnose, treat, document, and educate clients about ear disease in dogs and cats. Take this opportunity to use video-otoscopy in addition to conventional otoscopy to perform visual exams, ear flushes, and myringotomies on canine cadavers. *Sponsored by Dechra and Karl Storz Veterinary Endoscopy.*



# meetings & events

## Building a Culture of Trust

**FRIDAY, JANUARY 27 • 9:00 AM–12:20 AM & 2:00 PM–5:20 PM**  
**BANQUET ROOMS 1 & 3**  
**DR. DANIEL R. ILGEN**

Trust plays an essential role in clients' initial attraction and continuing allegiance to a practice. Trust is also central to creating an effective practice staff. The session will address developing a culture of trust in veterinary practices as it relates to: (1) critical client behaviors such as compliance and declining visits, (2) staff motivation, performance, and efficiency, and (3) the self-perceptions and leadership behaviors of veterinarians in the practice. Over the course of the day, the nature of trust and its impact on clients, staff, and practice leaders will be addressed. Participants will be encouraged to interact with the presenter, will work together with one another in small break-out groups, and will develop an action plan for their own practice targeting trust. Guides for action and continuous evaluation and revisions of the plan over time by participants in their own practices will be presented.

### SCHEDULE

- 9:00–9:50** The Role of Trust in Client Compliance & Effective Practice Teamwork
- 10:05–10:55** Client Trust
- 11:30–12:20** Breakout Groups: Client Trust
- 2:00–2:50** The Role of Trust in Effective Practice Leadership
- 3:15–4:05** Breakout Groups: Establishing Trust Through Practice Leadership
- 4:30–5:20** Developing an Action Plan for Creating a Culture of Trust in Participants' Practices

## Rabies Titer Checks

**FRIDAY & SATURDAY • 7:30 AM–10:30 AM**  
**LANSING CENTER, ROOM 101**



Marshfield Labs and the MVMA will offer a Wellness Center with \$15 rabies titer checks. Convention attendees may have blood drawn for rabies antibody status at the Wellness Center, Room 101. Test results will be forwarded to the participating veterinarian. We encourage you to take advantage of this worthwhile offering.

## Grand Hotel Drawing

Visit the exhibits on Saturday during the brunch and get a ticket for a drawing for a two-night stay at the **Grand Hotel** on Mackinac Island. Drawing held on Saturday at 3:00 PM. *Thank you, Grand Hotel!*



\* Guest/Spouse Program

## FRIDAY

### MVMA Annual Meeting & Luncheon

12:30 PM–1:45 PM • LANSING CENTER, HALL C

All registrants invited; students welcome. Admission by badge. *Supported by Merial Limited.*

### Exhibitor Libations

\* 5:00 PM–6:30 PM • LANSING CENTER, HALL A

All registrants welcome. Have a quick beer, glass of wine, or bottle of water and chat with exhibitors before attending other receptions. Admission by badge. *Sponsored by the 2012 MVC exhibitors.*

### Large-Animal & Equine Practitioners' Reception

6:30 PM–8:00 PM • LANSING CENTER, ROOMS 102–104

A reception to recognize all who have contributed to the success of our CVM programs over the years. We hope the “old-timers” will stop by to say hello and renew friendships. For our “new-timers,” both practitioners and students, this is a great gathering to meet your present and future colleagues. For our DVM students, this is a good opportunity to meet with practitioners with whom you may be working through the Practice-based Ambulatory Program and in other capacities.

Equine, food animal, and mixed animal practitioners, Practice-based Ambulatory Program faculty, LCS faculty, and DVM students are all invited.

Heavy hors d'oeuvres and cash bar. *Sponsored by Merck Animal Health.*

### Speed Networking

5:30 PM–6:30 PM • LANSING CENTER, HALL A

*See page 12 for details.*

### MSU-CVM All-Alumni Reception

6:00–8:00 PM • LANSING CENTER, HALL C

*See page 12 for details.*

## SATURDAY

### Complimentary Brunch

\* 9:50 AM–11:00 AM • LANSING CENTER, HALL A

All registrants welcome. Breakfast and a chance to chat with exhibitors. Admission by badge. *Sponsored by the 2012 exhibitors.*

### Complimentary Luncheon & SCAVMA Auction

\* 1:00 PM–2:00 PM • LANSING CENTER, HALL C

Don't miss the MSU CVM SCAVMA students' silent auction! Proceeds from the auction help send students to the national SCAVMA convention. Admission by badge. *Supported by Novartis Animal Health.*

### SCAVMA Silent Auction & Coat Check

The MSU CVM Student Chapter of the American Veterinary Medical Association will be hosting a silent auction on Saturday during the lunch hour. Funds raised from this auction will benefit students wishing to attend the SAVMA Symposium.

Items to be auctioned off include gift cards, small electronics, textbooks, arts, crafts, and luxury items. Please remember to bring your checkbooks or cash, as well as your usual generosity, since at this time we are unable to accept credit or debit cards.

SCAVMA will also be hosting a free coat check throughout the MVC. While there is no charge for use of this service, donations are greatly appreciated and assist SCAVMA with a number of important initiatives.

For more information on how to donate goods for the auction, contact MSU SCAVMA Delegate Kaitlin Lonc ([msuscavma.auction@gmail.com](mailto:msuscavma.auction@gmail.com)).



# meetings & events

## msu·cvm all-alumni reception

Join us for the All-Alumni Reception during the MVC in the Radisson Hotel on Saturday, January 28. There will be wonderful food stations with plenty of great hors d'oeuvres—and opportunities to socialize with fellow CVM alumni.

**WHEN:** Saturday, January 28 at 6:00 PM–8:00 PM.

**WHERE:** Lansing Center, Hall C

**R.S.V.P.** to the CVM Alumni Relations Office by January 13 at (517) 353-7199 or via e-mail at [alumni@cvm.msu.edu](mailto:alumni@cvm.msu.edu).

\* **WHO IS INVITED:** All veterinarians registered for MVC, and MSU-CVM alumni, faculty, staff, and their guests.

## speed networking

Looking for a way to quickly increase your circle of professional contacts? Would you like to meet several new people in a fun venue to exchange ideas? Have you ever considered participating in “speed networking”?

Students, practitioners, or technicians who would like to expand their network of professional contacts are invited to participate in this third annual fast-paced round-robin “pair and share.”

**HOW DOES IT WORK?** We will begin at 5:30 PM with a welcome introduction from the hosts. Registered participants will sit in pairs at tables. Each “pair and share” networking session will last approximately 5 minutes, after which guests will move to their next table.

**WHAT DO PEOPLE TALK ABOUT?** Before you come to the speed networking event, prepare a short “pitch” about yourself (background, interests, professional goals, etc.)

and be ready to share that information in 2–3 minutes. The process also involves listening! Participants are encouraged to bring both business cards and paper and pen to take notes.

**REGISTRATION:** Officially register on the day of the event at the MVC registration booths in the Lansing Center.

**WHEN:** Friday, January 27 at 5:30 PM–6:30 PM.

**WHERE:** Lansing Center, Exhibit Hall A.

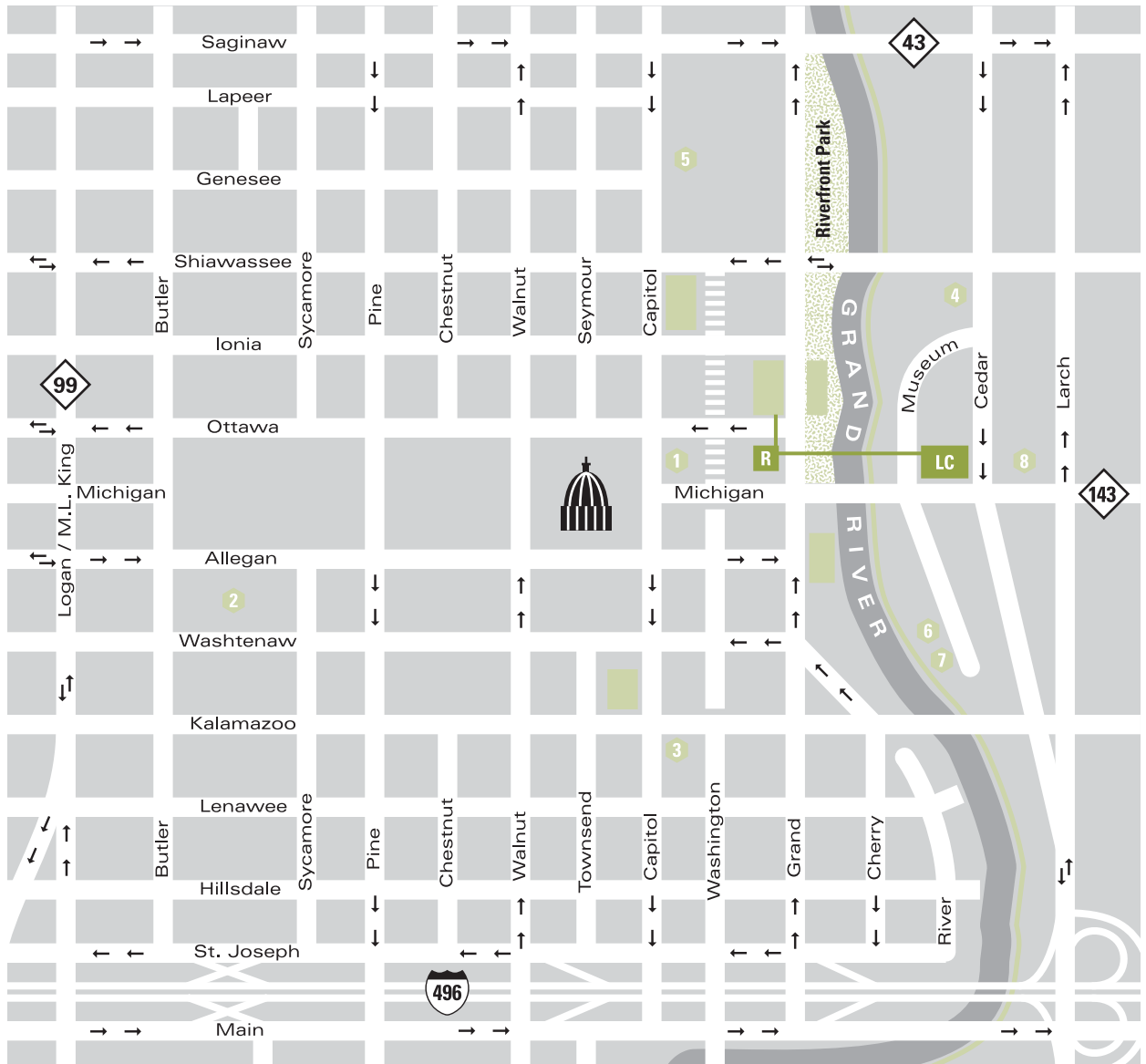
**R.S.V.P.** by checking the Speed Networking box on the registration form.

**FOR MORE INFORMATION:** This event is coordinated by the MSU-CVM Office of Academic Programs and Student Services. For more information, please contact Dr. Sarah Abood at [aboodsar@cvm.msu.edu](mailto:aboodsar@cvm.msu.edu) or (517) 432-7782.

- Abood, Sarah**, DVM, PhD, MSU-CVM Dean's Office\*
- Abrahamsen, Eric J.**, DVM, DACVA, Kalamazoo, MI
- Adolph, Chris**, DVM, South Park Veterinary Hospital
- Angel, Molly**, DVM, Goodison Veterinary Center
- Armstrong, Jane**, DVM, MBA, University of Minnesota
- Bailey, Steven J.**, DVM, DABVP, Exclusively Cats Veterinary Hospital
- Baker, Pamela**, BSc, Seneca College
- Baldo, Caroline**, DVM, Department of Small Animal Clinical Sciences\*
- Barr, Nancy**, DVM, Michigan Department of Agriculture and Rural Development
- Barthel, Ruth**, DVM, DAVDC, Grass Lake Animal Hospital
- Beal, Matthew**, DVM, Department of Small Animal Clinical Sciences\*
- Beemsterboer, Jean**, LVT, Department of Small Animal Clinical Sciences\*
- Blevins, JP**, BS, Live Oak Bank
- Boudreau, Bianca**, DVM, Department of Small Animal Clinical Sciences\*
- Brandt, Jennifer**, PhD, The Ohio State University
- Caron, John**, DVM, MS, DACVS, Department of Large Animal Clinical Sciences\*
- Carter, Todd**, DVM, Department of Small Animal Clinical Sciences\*
- Chiodini, James J.**, Attorney at Law
- Cole, Lynette**, DVM, MS, DACVD, The Ohio State University
- Conrad, Brian**, CVPM, Meadow Hills Veterinary Center
- Contreras, G. Andres**, DVM, MS, PhD, Department of Large Animal Clinical Sciences\*
- Couto, Guillermo**, DVM, ACVIM, The Ohio State University
- Dewitz, Nancy**, DVM Connexx
- Erickson, Sarah**, BS, LVT, Department of Small Animal Clinical Sciences\*
- Garcia-Pereira, Fernando**, DVM, MS, DACVA, Department of Small Animal Clinical Sciences\*
- Goemann, Garry**, DVM, MPH, American Veterinary Medical Association, Veterinary Medical Assistance Team
- Hall, Teryl**, LVT, VTS, Department of Small Animal Clinical Sciences\*
- Harrison, Tara Myers**, DVM, MPVM, DACZM, Potter Park Zoo
- Hannon, Michael**, MS, PhD, DVM, Minnesota Veterinary Medical Reserve Corps
- Holcombe, Susan**, DVM, MS, DACVS, DACVECC, Department of Large Animal Clinical Sciences\*
- Ilgen, Daniel**, PhD, Michigan State University Emeritus
- Jehl Jr., Joseph S.**, BS, MS, FSVHP, DICVP, College of Veterinary Medicine\*
- Kitchell, Barbara**, DVM, PhD, DACVIM, College of Veterinary Medicine\*
- Lappin, Michael**, DVM, PhD, DACVIM, Colorado State University
- Letavish, Donna**, LVT, Department of Small Animal Clinical Sciences\*
- Letsche, Lawrence A.**, DVM, Remrock Farms Veterinary Service
- Mahan, Jim**, BS, MS, Live Oak Bank
- Mills, Annie**, LVT, VTS, Florida Animal Care and All Techs' Dental Pro
- Morresey, Peter**, BVSc, MACVSc, DACT, DACVIM, Rood and Riddle Equine Hospital
- Mowat, Freya**, BVSc, PhD, Department of Small Animal Clinical Sciences\*
- Neault, Mike**, DVM, Michigan Department of Agriculture
- Norby, Bo**, DVM, MPVM, PhD, Department of Large Animal Clinical Sciences\*
- Obando, Jacqueline**, DVM, AVH, Mercy Vet
- O'Neill, Henry**, DVM, Department of Large Animal Clinical Sciences\*
- Poole, H. Melinda**, BS, DVM, Dechra Veterinary Products
- Pursley, J. Richard**, PhD, Department of Animal Science\*
- Ralph, Alan**, DVM, Department of Small Animal Clinical Sciences\*
- Rashmir, Ann**, DVM, MS, ACVS, Department of Large Animal Clinical Sciences\*
- Rohwer, Christopher**, DVM, Sprinkle Road Veterinary Clinic
- Schaefer, Sara**, BS, Michigan Department of Natural Resources, SW Regional Manager, Wildlife Division
- Schlanser, Justin**, DVM, Department of Small Animal Clinical Sciences\* and Potter Park Zoo
- Sikarskie, James**, DVM, MS, DACZM, Department of Small Animal Clinical Sciences\*
- Spooner, Melissa**, LVT, BS, Oakland Veterinary Referral Services
- Steep, Stephen**, DVM, Oxford Veterinary Hospital
- Striler, Elaine**, LVT, Department of Small Animal Clinical Sciences\*
- Tabaka, Chris**, DVM, Binder Park Zoo
- Thompson, Jim**, Oakland Veterinary Referral Services
- Toliver, Bryan**, LVT, Dechra Veterinary Products
- Vaupel, Henry M.**, DVM, Kern Road Veterinary Clinic
- Wingfield, Wayne E.**, MS, DVM, ACVECC, Colorado State University
- Ziccardi, Mike**, DVM, MPVM, PhD, University of California at Davis

\*Michigan State University

## Downtown Lansing



**R** Radisson Hotel

**LC** Lansing Center

**■** Parking

**1** City Hall

**2** Michigan Library & Historical Center

**3** Lansing Public Library

**4** City Market

**5** Lansing Community College

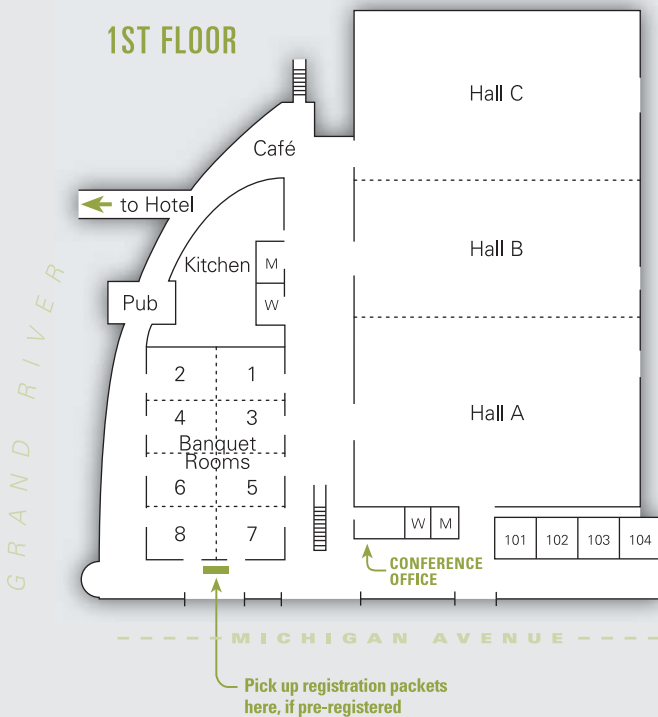
**6** Impression 5 Museum

**7** Riverwalk Theatre

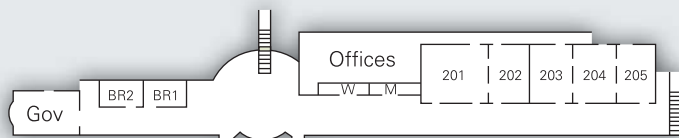
**8** Oldsmobile Park

## Lansing Center

333 East Michigan Avenue, Lansing, MI

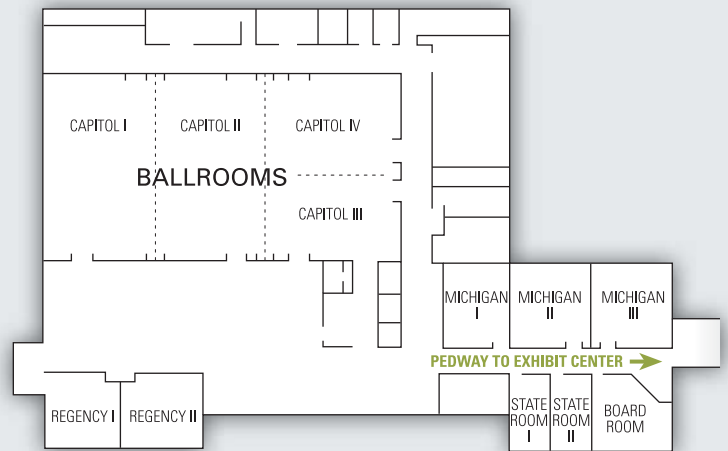


## 2ND FLOOR



## Radisson Hotel

111 Grand Avenue, Lansing, MI  
(517) 482-0188



## Area Attractions

Planning on bringing your family to the conference? Below is a sample of area attractions and events. Call for hours and/or more information.

Abrams Planetarium.....	(517) 355-4672
BoarsHead Theater.....	484-7805
Impression 5 Science Center.....	485-8116
Kresge Art Museum.....	355-7631
Lansing Art Gallery.....	374-6400
Michigan Historical Museum.....	373-3559
MSU Museum.....	355-2370
MSU sports schedules/ticket availability.....	355-1610
Potter Park Zoo.....	483-4222
R. E. Olds Transportation Museum.....	372-0422
State Capitol Building.....	373-2353
Wharton Center for Performing Arts.....	432-2000 or 800-WHARTON

For up-to-date information on scheduled events, visit the Greater Lansing Convention and Visitors Bureau's website at [www.lansing.org](http://www.lansing.org).

# employment interviews



## WEBSITE

<https://wapp.cvm.msu.edu/MvcInterviews/Login.aspx>

## WHERE

Lansing Radisson Hotel, Regency Rooms I & II

## WHEN

Friday, January 27 . . . . . 2:00–6:00 PM  
Saturday, January 28 . . . . . 10:00 AM–5:00 PM

## EMPLOYERS

Go to the above website to register, or go to the MSU-CVM homepage, scroll down to “Upcoming Events” and click on “MVC Job Interviews.” Practitioners can view and print a list of their interviewees any time before January 24 by logging onto the website, using the same log-in and password that you created at your initial registration for job interviews. We recommend practitioners check their email regularly, to see if they have received résumés from individuals who signed up to interview.

## INTERVIEWEES

MSU-CVM Senior veterinary and veterinary technology students, as well as associates and technicians in practice, may sign up any time before January 24 at the website, or go to the MSU-CVM homepage, scroll down to “Upcoming Events” and click on “MVC Job Interviews.” The interviewee registration deadline is January 26 at 5:00 PM. Those registered to interview may want to check the web page periodically as new job postings will be entered throughout the months of December and January.

## FREQUENTLY ASKED QUESTIONS

- **Can I interview even if I’m not registered for the MVC?** Yes, you can go directly to the registration table outside Regency I and II of the Radisson hotel and pay a single fee for interviewing. MVMA members pay only \$25 and non-members pay \$50; cash or check accepted at the registration table (no credit cards).
- **Am I able to view and print the list of individuals that I’ll be interviewing?** Yes, anytime before January 27, you may log back on to the website to view and print the list of people who have signed up to interview with you. You’ll need to use the same log-in and password that you created for your initial registration for job interviews.

- **Can I solicit additional interviews from people I meet on site at the Radisson?** Yes, if individuals are interested, and you’ve paid your registration fee to conduct interviews, you can conduct an impromptu interview.
- **Can I send a representative from my practice instead of attending myself?** Yes, you can send someone in your place to conduct interviews, as long as the registration fee is paid. MVMA members pay only \$25 and non-members pay \$50; cash or check accepted at the registration table (no credit cards).
- **Where will interviews be held?** MVC job interviews will be held at the Radisson Hotel, Regency Rooms I and II. Individuals who are being interviewed and interviewers should meet at the registration table and sign in. Space for the interviews is available on a first-come/first-served basis. Besides the rooms, there are also chairs and couches in the reception area that you may use.
- **What time should I arrive for my interviews?** We recommend that interviewers and interviewees arrive at least 5 minutes before their scheduled interview, and make sure to sign in at the registration table.
- **How will I find my interviewee?** Staff at the registration table will be available to help connect interviewers with prospective interviewees.
- **Will everybody be interviewing in the same room?** Interviews will be conducted in draped-off cubicles (two chairs and a table will be provided), arranged throughout Regency Rooms I and II in the Radisson; there are also chairs and couches in the reception area if the meeting rooms get full.
- **Should I send my résumé to each practitioner I am interviewing with, before I interview?** Absolutely! Send your résumé as soon as you register for an interview slot. It will help your interviewer to find you if you also send a digital photo (we suggest a close-up head-and-shoulders shot).

## MORE INFORMATION

Coordination of employment interviews is conducted through the Office of Academic Programs and Student Services, College of Veterinary Medicine, MSU. If you have additional questions, call (517) 432-7772.

# committee members

## Program Committees

---

### COMPANION ANIMAL

Julie Cappel, DVM  
Stephan Carey, DVM, PhD  
Frank Carmona, DVM, *Chair*  
John Kruger, DVM, DACVIM  
Bryden Stanley, BSc, BVMS, MACVSc  
Dave Whitten, DVM

### EMERGING ANIMAL HEALTH & DISEASE

Ben Huelsbergen, DVM  
Ingeborg Langohr, DVM, PhD, DACVP  
Mike Neault, DVM, *Chair*

### EQUINE

Jeff Bunn, DVM  
John Caron, DVM, MS, *Chair*  
Ann Rashmir, DVM, MS, ACVS  
Nathan Zael, DVM

### FOOD ANIMAL

Kent Ames, DVM  
Steven Edwards, DVM, DABVP  
Don Jaquet, DVM  
John Schelling, DVM, *Chair*

### NONTRADITIONAL ANIMAL

Danielle Ferguson, DVM, MS  
Tara Myers Harrison, DVM, MPVM, DACZM, *Chair*  
Heather Jones-Krulack, DVM  
James Sikarskie, DVM, MS, DACZM

### PRACTICE MANAGEMENT & STAFF DEVELOPMENT

Therese Burns, DVM  
Donna Harris-Kober, DVM, MBA  
Jim Thompson, *Chair*

### VETERINARY TECHNOLOGY

Stephanie Johns, LVT  
Theresa Kay, BS, LVT, *Chair*  
Tammy Ruemenapp, LVT  
Vickie Ruggiero, BS, LVT

### SUPPORT STAFF

Sheri Fandel  
Jan Hodge  
Kara Reed  
Jeanne Walser

## Executive Committee

---



**Karlene Belyea, MBA**

*Co-chair*

MICHIGAN VETERINARY MEDICAL ASSOCIATION



**Edmund Rosser, DVM, DACVD**

*Co-chair*

COLLEGE OF VETERINARY MEDICINE  
MICHIGAN STATE UNIVERSITY



**Paul Mesack, DVM**

MICHIGAN VETERINARY MEDICAL ASSOCIATION  
REPRESENTATIVE



**Katheryn Applegate, DVM**

COLLEGE OF VETERINARY MEDICINE  
ALUMNI COUNCIL REPRESENTATIVE

# our sponsors



## platinum

- **American Veterinary Medical Foundation**, sponsoring *Emerging Animal Health & Disease Topics, and Nontraditional Animal Track on Friday, Saturday, and Sunday*
- **Dechra Veterinary Products**, sponsoring *Drs. Lynette Cole, Melinda Poole, and Brian Toliver*
- **IDEXX Laboratories**, sponsoring *Drs. Guillermo Couto and Jane Armstrong*

## gold

- **Boehringer Ingelheim Vetmedica, Inc.**, sponsoring *Drs. Peter Morresey and Michael Lappin*
- **CareCredit**, sponsoring *Mr. Brian Conrad*
- **Karl Storz**, providing *equipment for the Video-Otoscopy Wet Lab for Veterinarians*
- **Live Oak Bank**, sponsoring *JP Blevins*
- **Merck Animal Health**, supporting *Large Animal Reception*
- **Merial Limited**, supporting *Friday Luncheon*
- **Novartis Animal Health**, supporting *Saturday Luncheon*
- **Pfizer Animal Health**, sponsoring *Dr. Peter Morresey and Friday's Food Animal Track*
- **Webster Veterinary Supply**, providing *equipment for the Dental Radiology Wet Lab for Veterinarians*

## silver

- **Bayer Animal Health**, sponsoring *Dr. Sarah Abood and Ms. Donna Letavish, LVT*
- **DVM Connexx**, sponsoring *Ms. Nancy Dewitt*
- **Marshfield Labs**, sponsoring *Rabies Titers*
- **MSU Federal Credit Union**, general sponsor
- **Nestlé Purina PetCare**, sponsoring *Dr. Barbara Kitchell*
- **Oakland Veterinary Referral Service**, general sponsor
- **Vetri-Science Laboratories**, sponsoring *Dr. Jacqueline Obanda*

## bronze

- **Animal Neurology, Rehabilitation & ER Center**, general sponsor

